

# EQUIPMENT

## Industry Services SALES REPS

**Advanced Marketing Specialists, Inc.**  
#2 Terminal Dr., Suite 14B  
East Alton, IL 62024  
618-258-7180 FAX: 7185  
amsmarketing@sbcglobal.net  
Est.: 1990  
President: David Price

### Archer Sales

Box 880  
Onaway  
AB, Canada T0E 1V0  
780-967-4049 FAX: 780-967-4047  
Contact: Jim Archer

### Ash-Mar Sales

161 Winfield Circle  
Greensburg, PA 15601  
412-558-2602 FAX: 888-237-4965  
bpallitto@comcast.net  
Owner: Bob Pallitto

### Bill Herrmann & Associates

1426 Loffler Ct.  
Chippewa Falls, WI 54729  
715-723-2325  
renegadeherm@clearwire.net  
Est.: 1989 Staff: 2  
Owner: Bill Herrmann

### The Binet Company

P.O. Box 11627  
Denver, CO 80211  
303-455-2015 FAX: 8122  
binetco@aol.com  
Contact: Bill Binet

### Bliss-Murski Sales, Inc.

9212 Chancellor Row  
Dallas, TX 75247  
214-637-0979 FAX: 214-631-5950  
info@blissmurski.com

### Blue Ridge Marketing

P.O. Box 2069  
Morganton, NC 28680  
828-438-4254 FAX: 9714  
jhopkins@blueridgemarketinginc.com  
Est.: 1996 Staff: 7  
Owner/Partner: James Hopkins

### Brian Osterwalder, LLC

7767 Keyes Rd.  
Bellevue, MI 49021  
FAX: 269-758-4025  
Contact: Brian Osterwalder

### Canada's Outdoor Sales

118 London Rd.  
Hensall  
ON, Canada N0M 1X0  
519-263-2345 FAX: 519-263-2346  
kobayash@tcc.on.ca  
Contact: Les Kobayashi

### Carrera Werner Sales Company

One Northgate Square  
Greensburg, PA 15601  
724-832-3991 FAX: 724-836-3855  
carrerawernersales@comcast.net  
Est.: 1985 Staff: 9  
Account Executive: Bill Carrera, II

### Chuck Hose & Associates

18717 N.E. 21st St.  
Vancouver, WA 98684  
360-256-2382

### The Dolph Company, Inc.

6815 Jellison Rd.  
Billings, MT 59101  
406-245-6111 FAX: 2221  
dolphco@usadig.com  
Est.: 1997 Staff: 5  
Contact: Doug, Bret or Kelly Dolph

### Donaldson & Associates, Inc.

7960 W. 167th St.  
Tinley Park, IL 60477  
708-633-1090 FAX: 1094  
deerjohn@isemgt.com  
Sales: John Eberhart

### Donnie Paul & Assoc.

9559 Hickory St., S.  
Foley, AL 36535  
251-943-1901 FAX: 1999  
dpainc@gulfnet.com  
Est.: 1976 Staff: 6  
Contact: Donnie Paul

### Double R Marketing

Box 118, 92 MacPhee Rd.  
Shubenacadie  
NS, Canada B0N 2H0  
902-758-3474 FAX: 902-758-3474  
Contact: Rick Russell

### DRD Outdoor Sports

P.O. Box 39276  
North Ridgeville, OH 44039  
440-452-7360 FAX: 563-405-2047  
sales@drdoutdoorsports.com  
Est.: 2002 Staff: 5  
Owner: Dan DeLaCruz

### DWP & Associates, Inc.

31559 Warner  
Warren, MI 48092  
586-795-8458 FAX: 8111  
dwpandassociates@comcast.net  
Est.: 1992 Staff: 4

### Dyess & J.W. Marketing

1027 North 6th St.  
Monroe, LA 71201  
318-325-8869 FAX: 318-329-8083  
kdyess@peoplepc.com  
Salesman & Owner: Kenney Dyess

### Bill Emmons

1140 Terns Landing  
Pittsrover, NJ 08318  
856-358-0759 FAX: 0394  
Contact: Bill Emmons

### F&G Outdoor Sales

557 E. Bruceon Rd.  
Pittsburgh, PA 15236  
412-653-3649 FAX: 3838  
f.gelbish@worldnet.att.net  
Est.: 1980 Staff: 5  
Contact: Frank Gelbish

### Gardner Sales Associates, Inc.

18425 Harrogate Dr.  
Eden Prairie, MN 55346  
952-934-8875 FAX: 8919  
kgardner@gardnersales.com  
Owner: Kevin Gardner

### The Great Lakes Outdoor Group

2325 Lake St.  
Niles, MI 49120  
269-683-1240 FAX: 269-687-4528

### The Hammond Group, Ltd.

225 E. Helen Rd.  
Palatine, IL 60067  
847-359-9372  
ksh@hammondgroup.com  
Est.: 1978 Staff: 20  
President: Kenneth S. Hammond

### Harding & Associates Inc.

804 Monroe St.  
Lowell, MI 49331  
616-897-8107 FAX: 0356  
dshard@juno.com  
Est.: 1972 Staff: 2  
Pres.: David S. Harding

### The Harris Group

400 Barrington Dr.  
Tarboro, NC 27886  
252-823-2100 FAX: 2335  
thehunt@earthlink.net

### Harvest Moon Outdoors

500 Essjay Rd., #240  
Williamsville, NY 14221  
716-565-6800 FAX: 2240  
Contact: Ken White

### Hat Heart Leather

P.O. Box 366  
Worden, MT 59088  
406-967-2959  
hatheart@vikingcable.net  
Contact: Rick Coyle

### H&G Marketing, Inc.

P.O. Box 408; 17217 198th Ave.  
Big Lake, MN 55309  
763-263-8998 FAX: 8997  
bgjarusso@hgreprs.com  
Contact: Scott Dobry

### Hoover-Seville Associates

36 Rt. 645  
Branchville, NJ 07826  
973-948-3079 FAX: 9430  
wsjr13@embarq.com  
Est.: 1999 Staff: 6  
Partner: Walt Seville

### Hoover-Seville Associates LLC

P.O. Box 165  
Beaver Springs, PA 17812  
570-658-5344 FAX: 5345  
jahooverassoc@aol.com  
Est.: 1983 Staff: 8  
President: Jeff Hoover

### Hudalla Associates, Inc.

47500 Cty. Hwy. 51  
Perham, MN 56573  
218-346-2734 FAX: 2741  
hudalla@eot.com  
Est.: 1987 Staff: 29  
Pres.: Bruce Hudalla

### Jim Hunt & Associates

4421 Glencoe Dr.  
Williamson, MI 48895  
517-347-7455  
Est.: 1990 Staff: 4

### The Jahn Companies Inc.

3511 W. 100th St.  
Bloomington, MN 55431  
952-830-0933 FAX: 0972  
rjahnco@aol.com  
Est.: 1988 Staff: 4  
Owner: Rob Jahn

### JLB Sales

2941 N. 15th  
Grand Junction, CO 81506  
970-243-1319 970-314-4985 (cell)  
FAX: 970-243-1319  
jmbrabec@peoplepc.com  
Est.: 1978 Staff: 3  
Dist. Mgr: Jerry L. Brabec

### John Baylor

180 Merriman Ave., Suite 2  
Asheville, NC 28801  
828-242-0442 FAX: 866-621-9992  
Contact: John Baylor

### Steve Kaufman & Associates, Inc.

1405 Tierney Dr.  
Waunakee, WI 53597  
608-849-6650 FAX: 6651  
SK406@aol.com  
Est.: 1990 Staff: 10  
President: Steve Kaufman

### KFM & Associates

429 River Dr.  
Hadley, MA 01035  
413-549-4873 FAX: 4873  
kfmfish@hotmail.com  
Owner: Michael F. Kotarba

### Kolder Canada Inc.

21 Grandview Cres.  
Bradford  
ON, Canada L3Z 2A5  
905-775-9191 FAX: 905-775-6780  
info@koldercanada.com  
Est.: 1978 Staff: 14  
President: Wayne Pretty

### Korth Group, Inc.

Box 490, 103 Stockton Pt.  
Okotoks  
AB, Canada T1S 1A7  
403-938-3255 FAX: 403-938-3255  
Contact: Terry Korth

### Lakeland Marketing

W. 6347 Briar Lane  
Fort Atkinson, WI 53538  
920-563-6606 FAX: 2798  
Contact: Bob Komes

### Lammert Associates, Inc.

P.O. Box 58042  
Salt Lake City, UT 84158  
801-262-7733 FAX: 7788  
Contact: Al Lammert

### Lone Peak Marketing

6726 Old Mill Rd.  
Tooele, UT 84074  
435-882-4622 FAX: 4678  
Contact: Pete Hansen

### Marks Sales Company

Box 788  
Aptos, CA 95001  
831-688-1438 FAX: 831-662-2728  
autobourne@aol.com  
Est.: 1977  
Salesman: Keith Marks

### Maximum Marketing

9214 Fawnridge  
Bloomington, MN 55437  
952-884-2215  
Est.: 1976 Staff: 5  
Pres.: Max Robinson

### McPeck Outdoors

P.O. Box 75  
Grand Ledge, MI 48837  
517-627-9899  
Est.: 1981 Staff: 1  
Owner/Pres.: Max R. McPeck

### MS International

Pokorny Gasse 8  
1190 Vienna  
Austria  
0114369919257302 FAX: 0114313682120  
mike@sarnitz.net  
Contact: Mike Sarnitz

# EQUIPMENT

## North Country Marketing

9915 170th St. N  
Hugo, MN 55038  
651-433-4600 FAX: 4800  
ncmLtd@onrampinc.net  
Contact: Jody Minke



## Outdoor Marketing Group

P.O. Box 781; 55 W. Newsom Ave.  
Denton, NC 27239  
336-859-2297 FAX: 2999  
omgmt@alltel.net  
Contact: Paula Hedrick



## Outdoor Sports Marketing Group

1500 Regency Dr.  
Lincoln, NE 68506  
402-483-4942 FAX: 5210  
kgabriel@osmgonline.com  
Staff: 8  
Owner: Kevin Gabriel



## Outtech, Inc.

264 E. Garfield Rd.  
Aurora, OH 44202-9301  
330-562-9929 FAX: 3502  
jennifers@outtech-online.com  
President: Jay Scholes



## PMI, Professional Marketing

15069 Scenic Dr.  
Dayton, MN 55327  
763-428-9976 FAX: 1972  
jim@pmirep.net  
Contact: Jim Burkett

## Ralston Company

1229 Edgewood Lane  
Allen, TX 75013  
972-908-2790 FAX: 2790  
clintra@netzero.com  
Est.: 1961 Staff: 4  
Owner: Clint Ralston



## RMC Marketing

502 Pearces Rd.  
Zebulon, NC 27597  
919-269-0703 FAX: 0703  
bobhardee@earthlink.net  
President: Bob Hardee



## R.S. Brown Associates

6953 County Road 19  
Auburn, IN 46706  
260-627-0245 FAX: 0245

## Schnase Sales, LLC

2727 W. 2nd St., Suite 224  
Hastings, NE 68901  
402-462-5889 FAX: 5969  
rick@schnase.net

## Schueler, LaFond & Associates

334 E. Colfax, Suite A1  
Palatine, IL 60067  
847-991-6119 FAX: 6207  
President: Robert Schueler

## Simpson Sales Company

1000 Hurricane Shoals Rd., Bldg. C, Suite 400  
Lawrenceville, GA 30043  
770-237-0991 FAX: 3333  
sscatt@mindspring.com  
Est.: 1964 Staff: 20  
Dir. of Sales: Paul Dembkowski

## Sokol Associates, Inc.

1354 Helmo Ave., N.  
Oakdale, MN 55128  
651-738-5945 FAX: 7381  
sokoloffice@att.net  
President: Paul Sokol



## Southern Tier Archery Reps

3681 Route 16  
Montour Falls, NY 14865  
607-535-9339 FAX: 9339  
Staff: 2  
Contact: Diane Bottjer

## Sportco Marketing, Inc.

705L Lakeview Plaza Blvd.  
Worthington, OH 43085  
800-257-4927 614-433-7099  
FAX: 614-433-7006  
ronkruse@rrohio.com  
Est.: 1990 Staff: 20  
Pres./Owner: Ron Kruse  
Pres./Owner: Jack Hotchkiss



## Sports Marketing South LLC

5066-B N. Buford Hwy.  
Norcross, GA 30071  
770-453-7787 FAX: 7788  
smsskip@mindspring.com  
Est.: 1982 Staff: 13  
Managing Partner/President: Skip Dahlstrom

## Strelecki & Associates

19027 Logo Place NE  
Lake Forest Park, WA 98155  
206-363-7931 FAX: 3343  
sportinggoodsrepray@msn.com  
Est.: 1992 Staff: 3  
Owner: Ray Strelecki

## Tackett Brothers Inc.

908 Audelia, #200-318  
Richardson, TX 75081  
972-437-0515 FAX: 0512  
tackbro@flash.net  
Est.: 1989 Staff: 8  
President: Dick Tackett

## Tim Hunter & Associates, Inc.

P.O. Box 250  
Conyers, GA 30012  
770-483-8712 FAX: 770-760-1859  
timhunter@bellsouth.net  
Contact: Tim Hunter

## G.A. Tolton Associates Inc.

200 Deerfield Rd.  
Mt. Pleasant, PA 15666  
724-547-8331 FAX: 5532  
gatolton@zoominternet.net  
Est.: 1983 Staff: 10  
Pres.: Dave Miller, Sr.

## True Sales & Marketing

5790 Blackshire Path  
Inver Grove Heights, MN 55076  
651-455-7552 FAX: 651-457-5182  
dosser@truesalesandmarketing.com  
Contact: Doug Dosser

## Mike Wieck Sales

922 Churchill St., Suite 2  
Waupaca, WI 54981  
715-258-9667 FAX: 9897  
carol@mikewiecksales.com  
Staff: 12  
Contact: Mike Wieck



## William Gartland Associates

6708 Bowman Ave.  
Youngstown, OH 44515  
330-792-0327 FAX: 330-793-7601  
wgartl8113@aol.com  
Est.: 1976  
Pres./Owner: William Gartland



## Xtreme Marketing

253 State Park Dr.  
Bay City, MI 48706  
989-450-3003 FAX: 989-686-8155  
mruthruff@ameritech.net  
Est.: 2000 Staff: 2  
Pres./Owner: Mark A. Ruthruff