

EQUIPMENT

Shows CONSUMER

Cincinnati Hunting & Fishing Show
3608 State Rt. 222
Batavia, OH 45103
877-281-0022 513-797-7900
FAX: 513-797-1013
vicki@hartproductions.com
Est.: 1957 Staff: 7
Contact: Vicki Diebold
Hart Productions, Inc., a consumer and trade show management company, is an industry leader that develops innovative show concepts.

International Sportsmen's Exposition
P.O. Box 2569
Vancouver, WA 98668
360-693-3700 FAX: 3352
jkirk@sportsexpos.com
Communications Dir.: John Kirk
America's premier Adventure Travel, Fishing, Hunting, Camping and Outdoor-sports Shows.



Target Communications Corp.

7626 W. Donges Bay Rd.
Mequon, WI 53097-3400
800-324-3337 262-242-3990
FAX: 262-242-7391
mac@deerinfo.com
www.deerinfo.com
Est.: 1979 Staff: 8
President: Glenn Helgeland
Producer of Deer & Turkey Expos in five mid-west states.



Wildlife Heritage Association

P.O. Box 7
Elk River, MN 55330
763-746-2656 FAX: 2659
Contact: Hugh Price
Producer of three hunting shows in the Midwest.

DEER & TURKEY EXPOS...

TARGET COMMUNICATIONS CORPORATION

Grassroots Marketing that Works!

2009 Deer & Turkey Expos

Michigan
23rd Annual February 13-15, 2009
Michigan Deer & Turkey Spectacular
LANSING, MI

Illinois
19th Annual Feb. 27-Mar. 1, 2009
Illinois Deer & Turkey Classic
BLOOMINGTON, IL
State Turkey Calling Championship

Minnesota
4th Annual March 13-15, 2009
Minnesota Deer & Turkey Expo
OWATONNA, MN

Ohio
17th Annual March 20-22, 2009
Ohio Deer & Turkey Expo
COLUMBUS, OH
State Turkey Calling Championship

Wisconsin
25th Annual April 3-5, 2009
Wisconsin Deer & Turkey Expo
MADISON, WI

CALL for INFORMATION
1-800-324-3337

This is the BEGINNING of the SALES SEASON, not the end of the show season. EXHIBIT HERE! JUMP-START your marketing & sales programs for the months ahead.

HERE'S HOW YOU BENEFIT ...

- These 5 expos blanket 45% of the U.S. deer/turkey market.
- You get multi-state market saturation.
- Attendance-building promotions to youth & families.

Manufacturers...

- Build your brand name
- Build your market
- Introduce new products
- Start the powerful word-of-mouth advertising
- Sign up & sell to dealers

**NEW PRODUCTS
SPECIAL DISPLAY**
free to manufacturer-exhibitors



TRADESHOW FRIDAY

• 2 pm - 9 pm Dealers & Public

ALL DEALERS INVITED

- Inspect NEW PRODUCTS
- Talk w/ manufacturers
- Write orders!

We deliver
BOWHUNTERS!

Go to our web-site for attendee demographic data! www.deerinfo.com

Shows TRADE



ATA Trade Show

860 E. 4500 South, Suite #310
Salt Lake City, UT 84107
866-266-2776 FAX: 801-261-2389
info@archerytrade.org
www.archerytrade.org
Staff: 6
Dir./Operations: Keri Collett
Trade Show Mgr: Cindy Brophy
The ATA Trade Show is the business marketplace for the archery and bowhunting industry. The show will be in Indianapolis from Jan. 8-10, 2009.



Display Arts Inc.

7839 Elm St. NE
Minneapolis, MN 55432
763-571-0260 FAX: 1530
exhibit@displayarts.com
Est.: 1979 Staff: 20
Tradeshow exhibits and P.O.P displays—custom and portable. Three-dimensional marketing.

SHOT Show®

Managed by Reed Exhibitions
383 Main Ave.
Norwalk, CT 06851
203-840-5600 FAX: 9600
inquiry@shot.reedexpo.com
Est.: 1978
VP/Show Mgr.: Jim Buckley
The Shooting, Hunting, Outdoor Trade Show to be held Jan. 15-18, 2009, in Orlando, Florida. Open to the trade only.

Superior Productions Inc.

1604 London Rd.
Duluth, MN 55812
218-730-9990 FAX: 218-724-3137
superior@msn.com
Company Dir.: Michael Bagley
Produce sports/hunting shows like the upcoming "National Pheasant Fest", in Feb., 2009, in Madison, WI.



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The Iowa Deer Classic

1115 W. Liebau Rd., Suite 300
Mequon, WI 53092
800-243-4111 FAX: 262-243-9171
Est.: 1998 Staff: 20
Sales Mgr.: Greg Huffman
The greatest whitetail show on earth!

World Archery Festival

31407 Outer I-10
Redlands, CA 92373
800-811-2331 909-794-2133
FAX: 909-794-8512
nfaarchery@aol.com
Est.: 1939 Staff: 4
Pres.: Bruce Cull
Tournament and trade show.



SCHOOLS

Fedora's Custom Bows

115 Wintersville Rd.
Richland, PA 17087-9633
717-933-8862 FAX: 5823
fedora@comcast.net
Contact: Mike Fedora Sr.
Seminars in bow making, arrow making, string making and instinctive shooting.

New England School of Archery

109 School St.
Concord, NH 03301
603-224-5768
nesainc@aol.com
Est.: 1986
Contact: Marcia Wyman
Their mission is to promote target archery to individuals and groups of all ages, abilities and disabilities. Locations vary throughout New England.



Robinhood Videos

1600 Reynoldsburg-New Albany Rd.
Blacklick, OH 43004
614-322-1038 614-264-4870
FAX: 614-322-1039
askbernie@aol.com
Est.: 1991
VP: Jan Pellerite
Mobile school of advanced archery and instructor certification, taught by master coach Bernie Pellerite. Also private lessons.





ATA TRADE SHOW

Please join us in Indianapolis January 8-10, 2009.

DON'T MISS IT!
FOR MORE INFORMATION VISIT
WWW.ARCHERYTRADE.ORG
OR CALL 1.866.266.2776

