



ATA MEMBERSHIP:

**IT'S LIKE MIRACLE-GRO®
FOR YOUR BUSINESS.**



Joining the ATA just might be the smartest business decision you ever make. From the networking opportunities available at the annual trade show to our legacy programs, ATA membership has proven to be a tremendous benefit to thousands of members across the country. Take it from three very satisfied members:

"The ATA provides the best venue for member shops like ours to see and buy our inventory for the year. Also, the money we've saved through their group discount programs such as credit card processing and insurance programs has far exceeded the costs of membership."

-Peter Gussie, *Midwest Cimmarron Archery*

"The ATA has been incredibly helpful for our newly established, yet quickly growing company. The networking and contacts made at the 2007 ATA show were largely responsible for our growth for that year. In fact, at the 2008 show our sales showed an approximate 900% increase over the previous year. We attribute a large portion of this sales increase to the Real Deal, which gave our small company the ability to display our products right next to much larger companies."

-Daryl Anderson, *Pole Mountain Outdoors*

"I wanted to thank the ATA for (their) support...NABA had a tremendous experience at the trade show with high results for new member applications and also good reports from those vendors that worked with us. ATA membership has truly been a good experience for us. Your cooperation has been a key factor in that growth. Thank you!!"

-Norm Geertsen, *NABA President*



MIRACLE-GRO® IS A REGISTERED TRADEMARK OF SCOTTS.



Find out how to save on products and services that you use everyday. ATA members receive valuable discounts in the following categories:

- Advertising/Marketing Services
- Insurance Services
- Rental Cars
- Financial Services
- Internet Services
- Shipping
- Hotels
- Legal Services
- Technology Services
- Outfitters
- Trade Show Benefits

TODAY IS ALL ABOUT TOMORROW
Join today and start growing your business!

www.archerytrade.org

1.866.266.2776

Associations TRADE ASSOCIATIONS

America's Best Companies

One Tower Lane, Suite 1900
Oakbrook Terrace, IL 60181
877-885-2378



America's Best Companies is a nationwide small business association dedicated to helping small businesses stay in business, grow their business, and make more money in their business.



Archery Trade Association (ATA)

860 East 4500 South, #310
Salt Lake City, UT 84107
866-266-2776 FAX: 801-261-2389



info@archerytrade.org
www.archerytrade.org
Est.: 1953 Staff: 10
CEO/President: Jay McAninch
Trade Show Manager: Cindy Brophy
Since 1953, ATA has been the trade association for manufacturers, retailers, distributors, sales representatives and others working in the archery and bowhunting industry. ATA is dedicated to making the archery and bowhunting industry profitable by decreasing business overhead, reducing taxes and government regulation and by increasing participation in archery and bowhunting. ATA owns and manages the ATA Trade Show.

National Shooting Sports Foundation

11 Mile Hill Rd., Flintlock Ridge Office Center
Newtown, CT 06470
203-426-1320 FAX: 1087
Est.: 1961 Staff: 41

President: Steve Sanetti
The NSSF is the shooting industry's trade organization. Since 1961, its mission has been to promote a better understanding of and more active participation in the shooting sports.

National Taxidermists Association

108 Branch Dr.
Slidell, LA 70461
985-641-4682 FAX: 9463
ntahq@aol.com
Est.: 1971

Exec. Dir.: Greg Crain
Official information clearinghouse for the taxidermy industry.

Outdoor Writers Assn. of America (OWAA)

121 Hickory St., Suite 1
Missoula, MT 59801
800-692-2477 406-728-7434
FAX: 406-728-7445
krhoades@owaa.org
Est.: 1927 Staff: 5
Exec. Dir.: Kevin Rhoades

The mission of the OWAA is to improve communication and managerial skills of its members, set high standards in communicating outdoor subjects, promote outdoor communication in all media and encourage appropriate natural resource use and conservation.

Professional Outdoor Media Association

P.O. Box 1569
Johnstown, PA 15907
814-254-4719 814-539-6030
FAX: 206-350-1047
members@professionaloutdoormedia.org
Est.: 2005



The Professional Outdoor Media Association, Inc. is a group of individual communicators and Corporate Partners who believe in, defend, support and promote the heritage of hunting, fishing, shooting and traditional outdoor sports through writing, photography and other means.

Treestand Manufacturers Association (TMA)

P.O. Box 15214
Hattiesburg, MS 39404-5214
601-584-7983 FAX: 9220
info@tmastands.com
Exec. Dir.: John Louk



TMA, a non-profit association consisting of Manufacturers, Retailers and Professional Services companies who manufacture, sell and/or support its purpose. Their purpose is to promote treestand safety through education and quality in manufacturing.